Final Project

You may do this project with one other person. I will assume that both people worked equally on the project unless I hear otherwise (in joint projects, you will be asked to evaluate the input of the other participant), and each of you will get the same grade. The final project counts toward 25% of your final grade.

Proposal due April 13
Bibliography/resources due April 27
Final project due by 9:00 AM on May 19  (no extension after that date without An official incomplete).

Your assignment for the final project is to design a gallery or other limited or defined space in a museum. Any proposals that plan to be larger than this (i.e. designing a museum) will need my approval.

I’ll need the following information. Each of the questions should be answered; if it is not relevant to your project, just note that.

1. What kind of museum is the gallery in? Specify either the name of an actual museum (e.g. Great Lakes Science Center, Allen Memorial Art Museum) or the type of museum (art, ethnography, natural history, etc.). Tell me whether this is a temporary gallery (and, if so, how long it will be up), or a permanent gallery (and tell me why it should become a permanent part of the museum). If you are suggesting putting a gallery in an actual museum, please provide me with a short description of the museum. The museum could be anywhere, not just in the United States.

2. Provide approximately a one-page (or more, if needed) design of the room noting approximate size (are you talking about a 50 ft x 100 ft room, smaller or larger? Provide a layout of the room on your design: where will the cases be (if you have cases), where free-standing artifacts, where are there chairs, other objects in the room or exhibit, etc. Draw arrows to suggest the narrative flow of the design, if you have one. [I am not at all concerned with your technical accomplishments as architects or designers here – just make sure that the layout is clear enough so that I can make out what’s going on.]

3. Specify what the gallery is about (i.e., the topical theme: butterflies; AIDS; imperialism; the human face; etc.). Tell me something about why you have selected that topic. The selection (hopefully) will have something to do with what you want to provide to the visitors, not just what you’re interested in. The galleries/rooms you are designing are intended to be open to the public, not somewhere to store a personal collection that makes sense only to you.

4. Specify the main purpose of the gallery.

5. What are the theories of knowledge/learning/education that have helped you organize and plan your exhibit/gallery?

6. If relevant, discuss the relationship of the gallery to the overall museum. If the gallery works against the nature of the museum as a whole, explain why it should be included there at all (e.g. a gallery on the machine in the Metropolitan Museum of Art; etc.). If the gallery is to be
different in organization and design than the museum around it, tell me about how the
museum is organized and what design principles you are challenging in your space.

7. Design one single exhibit in the gallery: one case, one interactive device, etc. Specify what it
would look like (with a drawing if you can or want), what it would include (nature of the
artifact, use of other media [sound, visual, smell]), write out a label for the exhibit and/or the
textual panel that would go with it if you choose. (Text doesn’t have to be used, but if it is, I
want to see what it would say.) Describe the artifacts you would use as clearly as possible.
Finally, explain the goal of that specific exhibit and how it fits in with the goals of the
gallery.

8. Specify any input you would seek prior to designing the gallery or writing its script; any way
that visitors could interact with the gallery while they were in it; the way you would seek (or
if you would seek) visitor response at the end.

9. If you expect controversy regarding the exhibit, how would you plan for it and cope with
demonstrations that might occur during the time the exhibit is running.

10. All galleries require funding, and I’m going to assume that yours does as well. If you think
the gallery will be extremely expensive (e.g. you want to bring together all the remaining
parts of the Parthenon in one huge exhibit), tell me where you would find the money. If you
expect a public museum to fund it out of its own internal funds, specify that and suggest why
the directors of this museum might think this is a good thing. Do you imagine that the search
for funders will pose any problems in terms of the content of your exhibit?

11. Finally, I’ll need a short (3-4 page) “theorization” of your gallery that refers back to the
materials we have read this semester. Your choice of artifacts, interactives, labels, flow,
design, etc., should all be supported by some reference to museum practices that we have
discussed and read about.

There is no overall page limit or recommendation for this paper (except for point #11). You
should answer all the questions unless they are not relevant to your specific project, but don’t feel
that you are limited by these questions. You may add any additional information that you want or
feel is necessary to support your project.

Please ask me if you have any questions.

PROPOSAL due on April 13: As a way to get you to begin to think about this topic, I’ll need a
2-3 sentence proposal by April 13. This doesn’t have to be any more complicated than the
following: “I am planning to construct a gallery on the history of the Allen Memorial Art
Museum in the Allen. I will mostly be using artifacts from the collection itself and
supplementing them with artifacts as needed from other collections. My main purpose here, at
least I think, is to show museum practice as a changing target that reflects a series of imperatives
and narratives: the purpose of a college-linked museum, the purpose of a college education, the
manner in which education is supposed to take place, the way in which the museum collects
objects, etc.”

BIBLIOGRAPHY/RESOURCES due on April 27: What are the main theories and
discussions of museum practice are motivating and enlightening your project? Your bibliography
and list of resources should include those articles, books, and other resources that you are finding
most useful in this project. This is somewhat different than a research bibliography that you
would prepare for a “normal” history research paper, since I am most interested at this point in
the basic way you are orienting your work. This will involve mostly theory or other issues about
museum practice. If you are working on galleries in standing museums, you should be providing bibliography about the museum itself.

FINAL PROJECT due on May 19 at 9:00 AM. No extensions granted unless you ask for an official incomplete.