Ad Order Form for On-Campus Organizations

Department

Contact Person

Campus Address

Phone number

Account Number

Authorization Signature

Deadline: 4 p.m. Tuesday before publication. Send to: Wilder Box 90 or the office, Burton Basement, East Wing or fax 775-6733. Include: This sheet of information with authorization signature and account code, any ad copy you wish to have included. Contact: advertisements@oberlinreview.org

Billing: The authorization signature(s) enables the Controller’s office to transfer the TOTAL from the account specified to the Review account (9000-9023-5151-99) upon receipt of this form. The ad manager will deliver the form to the Controllers office after the ad run.

Design: The Review will design simple ads free of charge. You may also attach a hard copy of your ad, or send it as an attachment to advertisements@oberlinreview.org. To ensure quality, separate text and images. This form must be completed even if ad copy is e-mailed.

DISCOUNT RATES on standard ad sizes

$50 for 2 columns x 3”
$100 for 2 columns x 6”
$140 for 3 columns x 6”
$200 for half page (5 columns x 8”)
$350 for full page (5 columns x 16”)

Standard Rate

$9 per column-inch
One column is 1 7/8” wide.

Description of Ad:

Run Date(s):
For publication dates, see the advertisements page on our website www.oberlinreview.org or ask for a rate card.

Ad Size: _____ columns by _____ inches

Cost:

Discount rate X number of run dates = ________

OR

Columns X Inches X number of run dates = ________

TOTAL: ________

Student Organizations have a separate form.
This form can be downloaded on the advertisement page of our website, www.oberlinreview.org