

THE OBERLIN REVIEW



Established 1874

Wilder Box 90 Oberlin, OH 44074
Phone: (440) 775-8123
Published Weekly

advertisements@oberlinreview.org
www.oberlinreview.org
Circulation: 3,500

ADVERTISING INFORMATION PUBLICATION DATES

Fall 2007:

September 7, 14, 21, 28
October 5, 12
(Fall Break: Oct. 20-28)
November 2, 9, 16, 30
December 7, 13

Spring 2008:

February 8, 15, 22, 29
March 7, 14
(Spring Break: Mar. 22-30)
April 4, 11, 18, 25
May 2, 9
Commencement Issue May 23

Local Rate:

\$11 per column inch (1 column inch = 1 7/8")

Local Discount Rates:

\$60 for 2 columns x 3"
\$120 for 2 columns x 6"
\$189 for 3 columns x 6"
\$330 for half page (5 columns x 8")
\$600 for full page (5 columns x 16")

National Rate:

\$12.50 per column inch (1 column inch = 1 7/8")

National Discount Rates:

\$69 for 2 columns x 3"
\$143 for 2 columns x 6"
\$217 for 3 columns x 6"
\$425 for half page (5 columns x 8")
\$950 for full page (5 columns x 16")

DEADLINES AND ADDITIONAL INFORMATION

- Please submit ads through mail or email. Telephone and fax submissions (unless text-only) will not be accepted.
- Please include desired size, content, and publication date(s) of the ad, as well as billing address, contact name, phonenumber and fax.
- We accept electronic submissions in .eps, .pdf, .jpg, and .tif format (.pdf or .tif preferred), or as an InDesign file, sent to advertisements@oberlinreview.org
- Billing is standard, prepayment is accepted, we do not accept credit cards. **All checks should be made payable to Oberlin College.**
- All payments are due within 30 days of the run date unless otherwise agreed upon.
- The *Review* is glad to design ads free of charge if you do not wish to send a camera-ready ad. Your own art work, logo, or photograph may be included.
- Classified-style ads are charged by the column inch as outlined above. We suggest no more than 20 words per column inch.
- Student organizations are eligible to receive a 25 percent discount.
- Contact the *Review* Advertising Manager for other information (see contact information below).

Contact Information:

Brittany Jordan or James Hepp
Advertising Managers
advertisements@oberlinreview.org
Tel: (440) 775-8123

Mailing Address:

Oberlin Review
Advertising Manager
Wilder Box 90
135 W. Lorain St.
Oberlin, OH 44074-1081