Oberlin Review Advertising Policies
Revised 2006-01

- All advertising is subject to approval by the Advertising Manager and the editorial board of the Oberlin Review. The manager and the editorial board reserve the right, individually and/or plurally, to refuse any advertising that does not meet the newspaper's standards and practices.
- The Oberlin Review reserves the right to refuse any advertisement, including, but not limited to:
  - Advertisements that promote the consumption or sale of tobacco products
  - Advertisements promoting and/or denouncing abortion
  - Advertisements promoting and/or denouncing capital punishment
  - Advertisements for telephone or Internet services that offer “escort” and/or sexual services
  - Advertisements containing any content that discriminates against any one person or group because of his/her or their race, religion, gender, and/or sexual orientation
  - Advertisements endorsing business transactions or any activities deemed illegal by the laws governing the City of Oberlin, the State of Ohio, and/or the United States of America
- Only publication of an advertisement denotes acceptance of an advertisement.
- The Advertiser and/or Advertising Agency agree to defend and indemnify the Oberlin Review against and from any and all liabilities, losses, expenses, and/or litigations arising from claims of libel; unfair competition; unfair trade practice; infringement of trademarks, trade names and/or patents; violations of rights privacy; and infringement of copyrights and/or propriety rights resulting from the publication of the Advertiser and/or Advertising Agency’s advertisement.
- Advertiser and/or Advertising Agency may request specific ad placement; however, the Oberlin Review cannot guarantee specific ad placement. The editorial board will try its best to accommodate your request.
- The Oberlin Review reserves the right to print “Advertisement” above and/or below any advertisement.
- The Oberlin Review reserves the right to print “Paid Political Advertisement” above and/or below any political advertisement.
- The Oberlin Review shall not be liable for any errors appearing in an advertisement unless a corrected copy is received before deadline with corrections clearly noted. Liability on part of the Oberlin Review, where there is any, is limited to the cost of the advertisement in question.
- Advertisers and Advertising Agencies forwarding orders to the Oberlin Review that contain incorrect rates or conditions are hereby advised that the advertising called for will be inserted and charged at the regular rate schedule and conditions in force at the time published.
- Any Advertiser or Advertising Agency with a delinquent account – defined as an account with payment more than 60 days past due -- will be required to prepay for any and all advertisements they wish to place with the Oberlin Review until a minimum of 3 months after their account is reconciled.
- The Oberlin Review reserves the right to revise its Advertising Policies and Rates at any time, and will take effect at the date of revision, unless otherwise specified.