Advertisement Order Form for Local Advertisers

**Standard Rate**
$15 per column inch (1 inch high by 1.875 inches wide)

**Discount Rates** on standard ad sizes
- $51 for 1/16 page (2 columns x 3”, or 3.75” x 3”)
- $102 for 1/8 page (2 columns x 6”, or 3.75” x 6”)
- $204 for 1/4 page (3 columns x 6”, or 5.625” x 6”)
- $360 for half page (5 columns x 8”, or 9.375” x 8”)
- $720 for full page (5 columns x 16”, or 9.375” x 16”)

**Description of Ad:**

**Ad Size:** _________ columns by _________ inches

**Cost:** $15 × ______ × ______ × ______ = ______ or _________ × ______ × ______ = ______

SEND TO: Oberlin Review, Advertising Manager, Wilder Box 90, 135 W. Lorain St., Oberlin, OH 44074-1081
INClude: This sheet of information and any ad copy you wish to have included.
CONtACT: Advertising Manager, advertisements@oberlinreview.org
DESIGN: The Review will design simple ads free of charge. You may also attach a hard copy of your ad or send it as an attachment to advertisements@oberlinreview.org. To ensure quality, separate text and images. This form must be completed even if ad copy is e-mailed.